

The logo features the word "Egg" in a large, stylized font. The letter "E" is white and has a thick, hand-drawn appearance. The letters "gg" are yellow and also have a thick, hand-drawn appearance. To the right of "Egg", the words "Farmers of Alberta" are written in a white, cursive script font. The entire logo is set against a background of vertical wooden planks that have been painted a dark, weathered blue.

Egg Farmers
of Alberta

About EFA



About EFA



About EFA



About EFA

TOTAL
NUMBER OF
REGISTERED
PRODUCERS



176

TOTAL
ISSUANCE HENS

2.4 million

About EFA



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About EFA



About EFA



About EFA



On Farm Programs Food Safety



On Farm Programs Food Safety

- Start Clean – Stay Clean™ is the egg industry's national on-farm food safety program

HACCP



On Farm Programs Food Safety

- SC-SC is a mandatory licensing requirement in AB



START CLEAN - STAY CLEAN
LAYERS
AVERAGE SCORE

Percentage of farmers
scoring 100%



Percentage of farms that are
Accredited
100%

On Farm Programs Food Safety



Step 1

- Time to transition
- Clear expectations
- Coaching & Support

Step 2

- Opportunity to Correct
- Coaching & Support

Step 3

- Financial Penalties
- Opportunity to Correct
- Coaching & Support

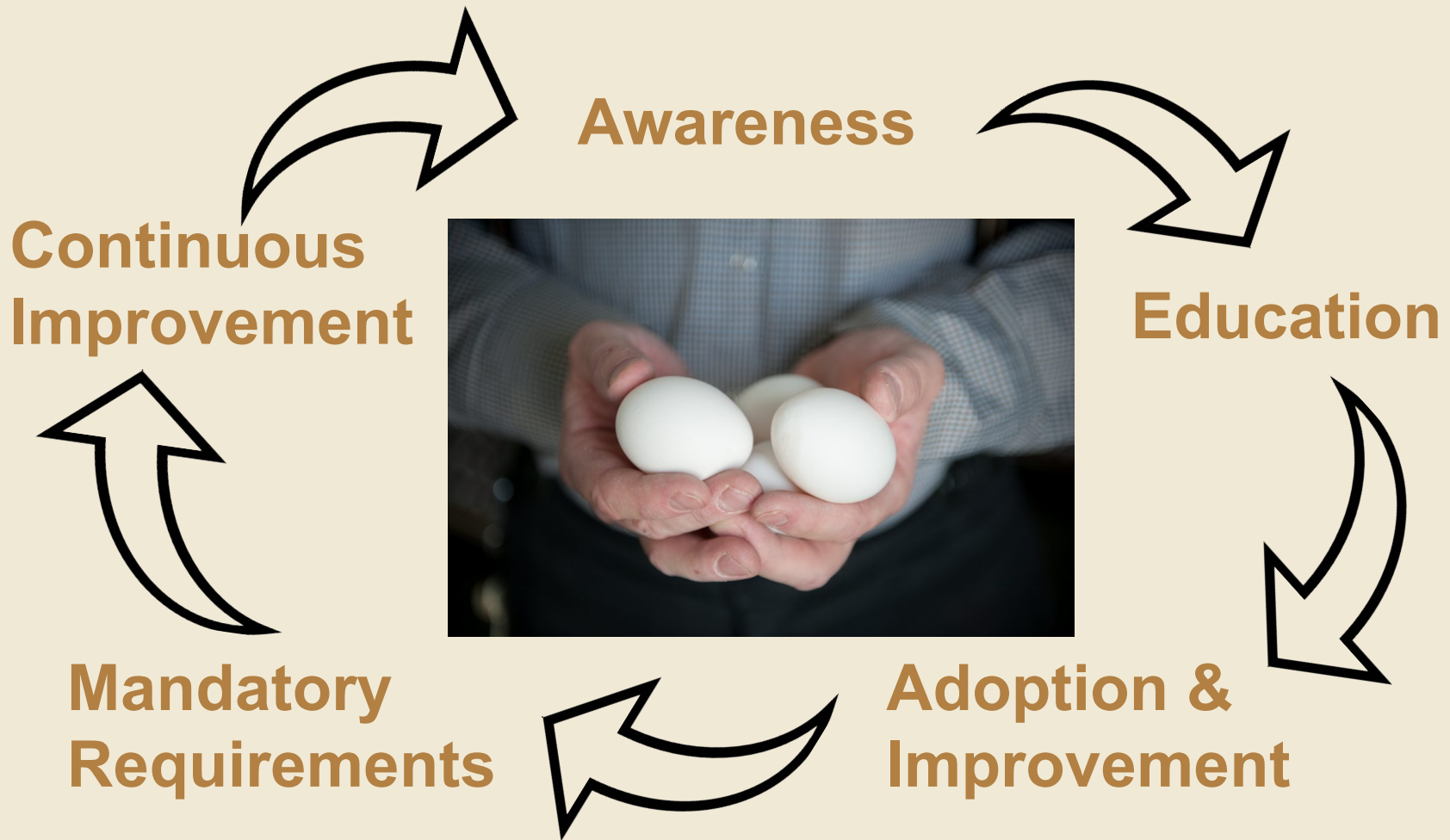
Step 4

- Loss of License

On Farm Programs Food Safety

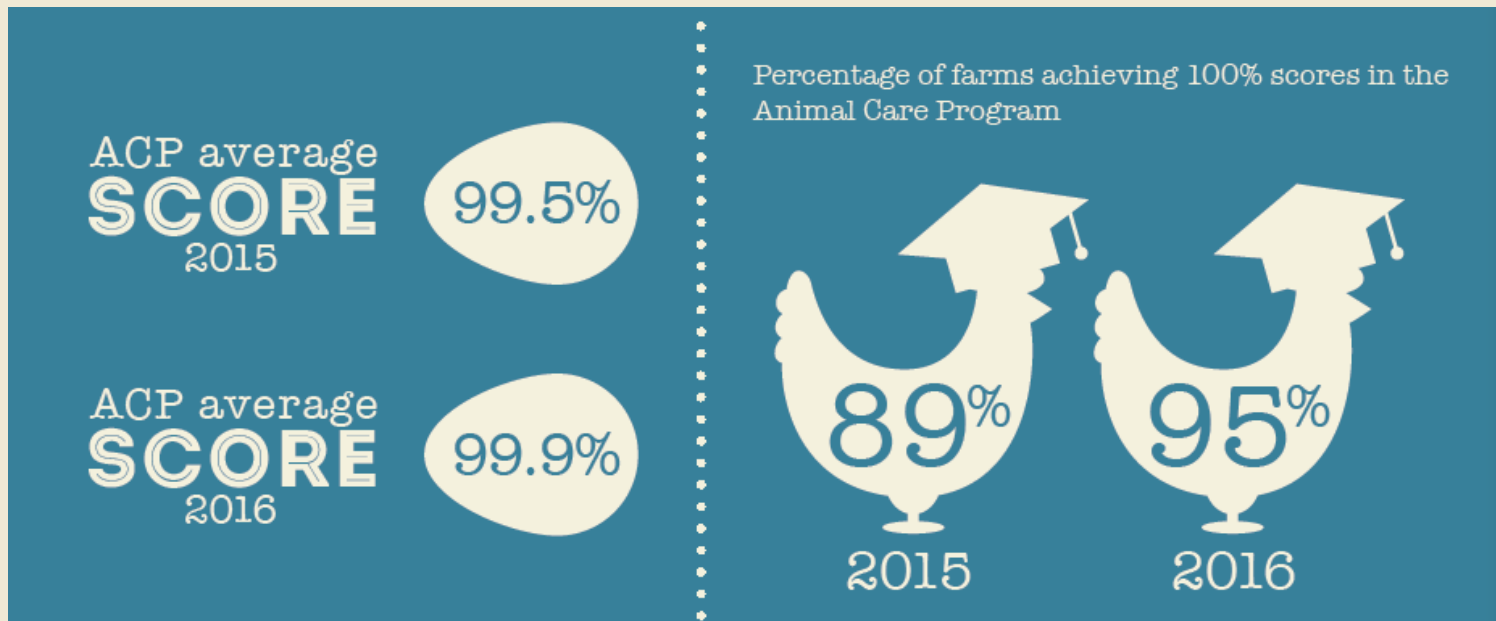


On Farm Programs

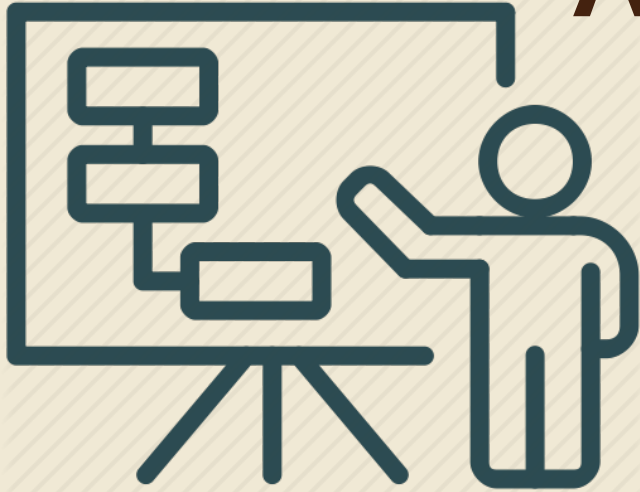


On Farm Programs Animal Care

- The egg industry's national Animal Care Program is based on recommended Code of Practice
- ACP is a mandatory licensing requirement in AB



On Farm Programs Animal Care



On Farm Programs Environment

- EFA's Producer Environmental Egg Program is the Canadian industry's first environmental program
- PEEP assessments benchmarked AB industry



A rooster with a prominent red comb and wattle is looking out from a dark, weathered wooden barn door. The door is made of vertical wooden planks and has a metal latch visible on the left. The background inside the barn is dark and shows some structural elements.

CTV
W5

BEHIND THE
BARN DOOR

Sharing Our Story

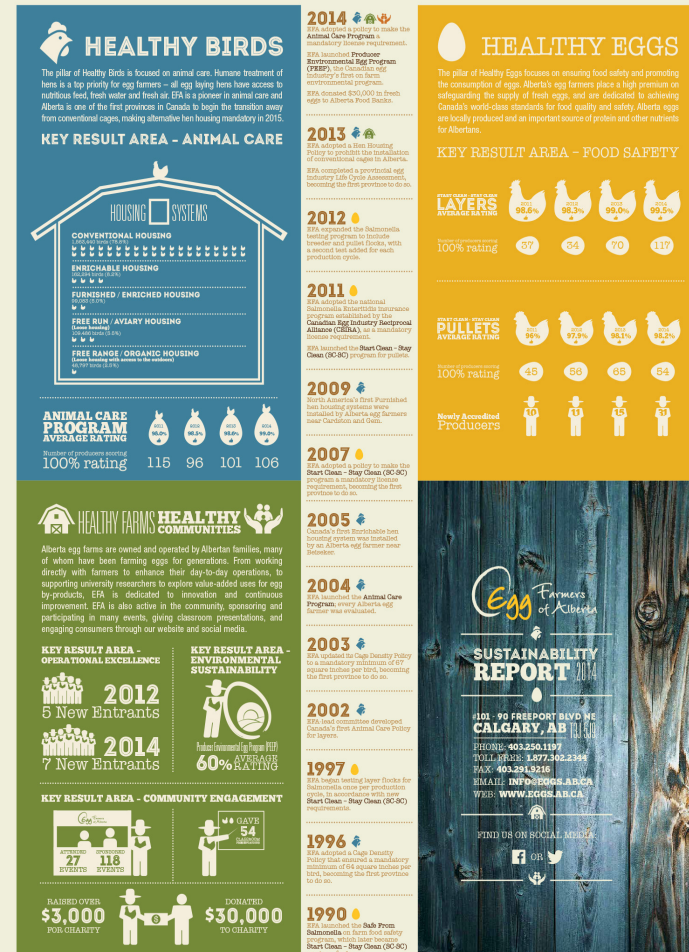
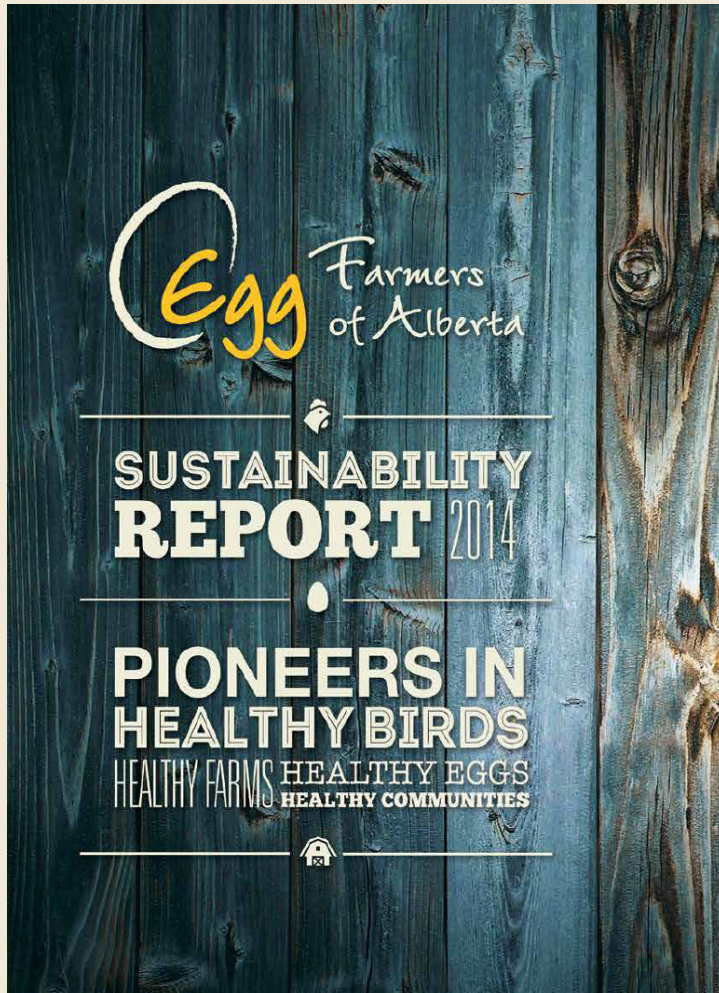


Sharing Our Story

HEALTHY BIRDS
HEALTHY FARMS HEALTHY EGGS
HEALTHY COMMUNITIES



Sharing Our Story



Sharing Our Story



Sharing Our Story



Sharing Our Story



Egg Farmers of Alberta

September 21 at 5:03am · 🌐

Getting a good look at the furnished housing units with our friends at [A&W Canada](#). We're in a white bird furnished housing barn! Follow along and join the conversation! #EngageEFA





